

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We CHRISTOPHER EDWARD LEECH
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
16-18 LONDON ROAD			
Post town	ST LEONARDS-ON-SEA	Post code	TN 37 6AN
Telephone number at premises (if any)		=	
Non-domestic rateable value of premises		£ 5040-00	

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as
Please tick yes

- | | |
|---|---|
| a) an individual or individuals * | <input checked="" type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |
| c) a recognised club | <input type="checkbox"/> please complete section (B) |

- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname LEECH		First names CHRISTOPHER EDWARD.		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes
Current postal address if different from premises address		16 ST HELENS CRESCENT HASTINGS		
Post Town	HASTINGS.		Postcode	TN34 2EW
Daytime contact telephone number		07957 19 1015		
E-mail address (optional)	FORTESS101@gmail.com.			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
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Surname		First names	
I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

Day Month Year

1	4	0	5	2	0	1	2
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If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note1)

THE WARRIORS GATE AT 16-18 LONDON ROAD
ST LEONARDS-ON-SEA. IS/WAS A PUBLIC HOUSE.
THE PUB HAS BEEN TOTALLY QUOTED, LEAVING JUST
AN EMPTY SHELL, THERE ARE TWO LEVELS ON THE
GROUND FLOOR AND A BASEMENT CELLAR WITH TOILET.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick yes

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)

k) entertainment of a similar description to that falling within (i) or (j)
(if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	Please give further details here (please read guidance note 3)					
Mon	1200	2300						
Tue	1200	2300						
Wed	1200	2340				State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur	1200	2300						
Fri	1200	2300				Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	1200	2300						
Sun	1200	22:30						

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	1200	2300			
Tue	1200	2300			
Wed	1200	2300			
Thur	1200	2300			
Fri	1200	2300			
Sat	1200	2300			
Sun	1200	2230			
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name	CHRISTOPHER EDWARD LEECH
Address	16 ST HELENS CRESCENT HASTINGS
Postcode	TN 34 2EW
Personal Licence number (if known)	LN/00000772
Issuing licensing authority (if known)	LONDON BOROUGH OF HARINGEY.

P Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

PLEASE SEE ATTACHED SHEETS
CONTROLS

b) The prevention of crime and disorder

PLEASE SEE ATTACHED SHEETS
CONTROLS

c) Public safety

PLEASE SEE ATTACHED SHEETS
CONTROLS.

d) The prevention of public nuisance

PLEASE SEE ATTACHED SHEETS
CONTROLS.

e) The protection of children from harm

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)			
Post town		Post code	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail your e-mail address (optional)			
fortess101@gmail.com			

Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

PLEASE SEE ATTACHED SHEETS
CONTROLS

Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant’s solicitor or other duly authorised agent (**See guidance note 11**). If signing on behalf of the applicant please state in what capacity.

Signature	<i>[Handwritten Signature]</i>
Date	21/3/12
Capacity	APPLICANT.

For joint applications signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

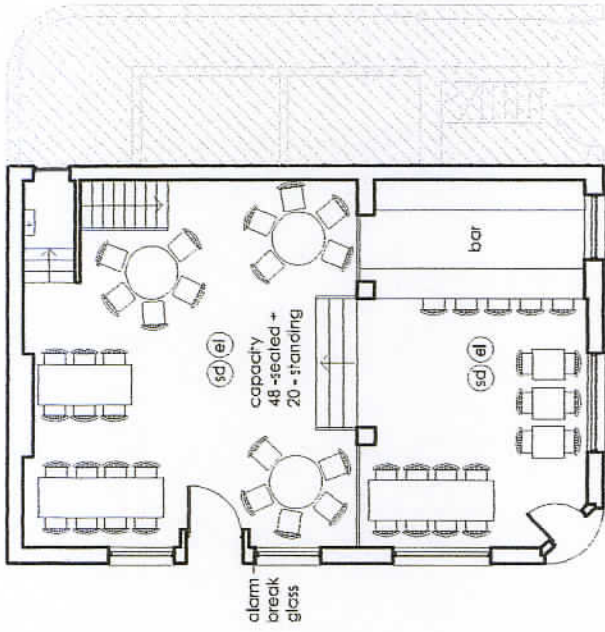
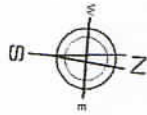
Signature	
Date	
Capacity	

GENERAL NOTES

- Do not scale from this drawing. Use figured dimensions only.
- This drawing is the property of RDP Architects. Its copyright and design content is reserved by them and the drawing is based on the condition that it is not copied, reproduced, retained or otherwise used without the written consent of RDP Architects.
- This drawing has been prepared based upon survey and other information supplied by others.
- All dimensions and layouts are to be checked on site by contractors and inconsistencies reported immediately to RDP Architects prior to works being undertaken.
- Contractors are to ensure that all works under their responsibility or the responsibility of their sub-contractors are constructed and / or manufactured to comply with all relevant national and / or local authority statutory requirements and in accordance with local building control and codes of practice.
- This drawing is to be read in conjunction with all other relevant RDP Architects drawings, specifications, schedules and so forth, relating to the project or projects for which this drawing has been prepared.
- This drawing is to be read in conjunction with all other relevant drawings, specifications, schedules and so forth, prepared by others and which are relevant to the project or projects identified in this drawing. Signed: Structural Engineer.

Rev: 04/16/16/16

A. Jupp / RDP Architects
20/12/16
R.S. - Date Here



ground floor plan 1:100

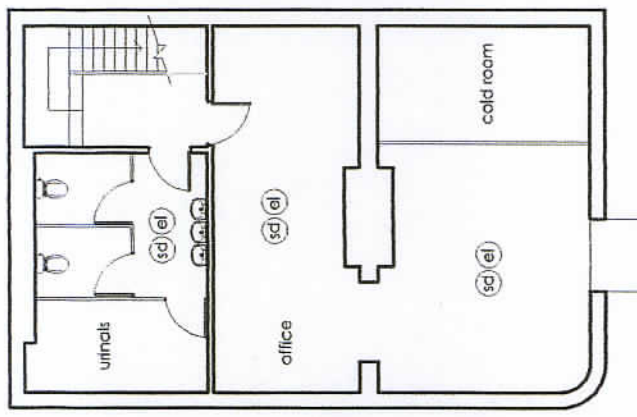


scale bar 1:100

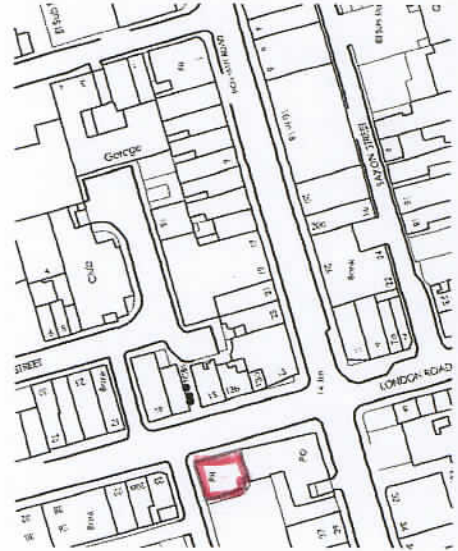


scale bar 1:1250

- KEY**
- sd smoke detector -
 - el emergency lighting -
 - area not applicable -



basement plan 1:100



site location plan 1:1250

Licensing Plan

Warrior Gate
St Leonards on Sea
East Sussex
TN37 5AA

For: Mr Leech & Mr Quanten

r.d.p.
Chartered Architect

14 Cross Street / 15-17 Cross Street / East Street - TN37 5BP
Tel: 01323 314343 P: 01323 314348

Plans
12.1204.001A
Scale - 1:100/1:250 @ A3
Drawn: B.V. 08-03-12

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PUB LOCATION AND SITE DESCRIPTION

The pub formerly known as the Warriors Gate is situated at 16-18 London Road, St Leonards on Sea. The new pub will be called "The St Leonard". The site has been stripped out by the Landlord, and is currently in shell condition. There are two levels on the ground floor and a basement cellar with toilet.

PROPOSED CONCEPT / DESIGN

Following our success of our two London pubs, The Northgate in Islington (now successfully sold) and The Junction Tavern in Kentish Town (www.junctiontavern.co.uk), we plan to create a comfortable and friendly pub with an informal, down-to-earth atmosphere. The Junction Tavern is recognised as a premier destination public house and we intend to do the same with "The St Leonard".

Extensive refurbishment, including a new bar, is necessary. We aim to keep as many original of the existing features as possible: plain brick walls, and stained/varnished floorboards. A mix of wooden tables with mismatched chairs, squasy leather sofas & original artwork on the walls will create the feel of a comfortable, modern pub & light background music of jazz & blues will give a relaxed atmosphere. There will be no designated eating areas, and no bookings will be taken.

We will be applying for the licensing hours of Monday to Saturday, 12.00hrs to 23.00hrs, and Sunday 12.00hrs to 22.30hrs but only intend to operate on the times specified below.

The opening hours of The St Leonard will be:

Wednesday to Friday 17.00hrs to 23.00hrs, allowing twenty minutes drinking up time. All customers will be off the premises by 23.30hrs. Saturday from 12.00hrs to 23.00hrs. Sunday from 12.00hrs to 19.00hrs. Monday and Tuesday closed.

TARGET MARKET

Our target market is 25-55 year old professional local residents looking for a quiet atmosphere whilst relaxing over a glass of wine and listening to some mellow background music.

FOOD AND DRINK OFFER

A short blackboard menu will show a mix of good old pub snacks & forgotten golden oldies: pork scratchings, sausage rolls with brown sauce, pork pies with piccalilli, Monster Munch crisps, scotch eggs, pint 'o' prawns, cheese & ham toasties etc. We intend to source local produce for as many of our pub snacks as possible.

Premium draught lagers & cask ales will be offered alongside imported bottled beers and a quality international wine list of six red and six white all to be served by the bottle or glass.

MARKETING AND PROMOTION

We are familiar with our target market. The decor, style, ambience, staff and type of food and drinks served have been chosen to appeal to them.

Our marketing strategy initially targets the local area. A postcard will be delivered to the local residents and local businesses within a mile radius and a local press release will be issued after a month of trading. Above all, the most effective promotion will be word of mouth recommendations from satisfied customers.

CONTROLS

We will co-operate with the local police and exercise due diligence on issues relating to drink driving, underage drinking, violence and drugs. No drinks will be permitted to be taken off the premises. Smokers will be told to respect the local residents and we will put up signs to this effect. There will be no loud music played, just background jazz & blues, and the sound system will be turned off at 2300hrs. Loud and drunken behaviour will not be tolerated. Staff will remind customers leaving the premises to respect local residents and leave in a quiet manner.

A refuse collection will be sourced (local council/private local company) to collect the commercial waste after 07.00hrs to keep disturbance to local residents to a minimum. Staff will be instructed to place bottles in the bins only before 23.00hrs to eliminate late night noise.

With regards to fire safety, we will take a contract with Chubb fire, which will include a fire Safety Risk Assessment, fire extinguisher maintenance, and provision for staff fire training. Break-glass boxes, smoke detectors and alarms will be fitted by Chubb fire as required. There are two fire exits in the pub which will have a capacity of a maximum of 70 people.

Children will be welcome on the premises, provided they are accompanied and supervised at all times by a responsible adult. Children will not be permitted in the bar area after 20.00hrs.

ABOUT US

We have been working in pubs & restaurants for over twenty five years, Opened two successful pubs and three restaurants within London. We both hold a personal licence for the sale of alcohol.